



Horse Trials Director

Burghley is recruiting for a new **Horse Trials Director**

The Land Rover Burghley Horse Trials is part of the Burghley Estate, a diverse business centred in Stamford, Lincolnshire. At the heart of the Estate is Burghley House, set within 1,500 acres of historic parkland. As well as the world renowned 5* **Land Rover Burghley Horse Trials**, other business interests include Burghley House and Gardens visitor attractions and events, Burghley Park Golf Club and a significant property portfolio.

The Horse Trials Director is responsible for all aspects of planning and successfully executing the annual Land Rover Burghley Horse Trials.

They will be employed by and will be ultimately responsible to the Board of Directors of Burghley Horse Trials Ltd, which will set the strategic parameters for the event in conjunction with them. They will be expected to liaise closely with the Burghley CEO, who will also be a member of the BHTL Board, and they will join the Burghley Senior Leadership Team.

They will manage a core Horse Trials team and will work closely with all Estate support services including Finance, HR, Digital/IT, Communications and Marketing, Event Management, Administration etc.

Responsibilities

Planning and managing greenfield site infrastructure development, including procuring and co-ordinating contractors etc, collaborating with Estate teams (Forestry, Land and Property) and overseeing all regulatory requirements including Health and Safety.

Financial/Budgetary planning, management and strategic analysis.

Organising, mobilising and co-ordinating all event human resources, including riders and owners, officials, stewards, medics, volunteers etc, including planning and overseeing recruitment and training.

Developing and managing all stakeholder relationships including (but not limited to) sponsors, broadcasters, press/media, British Eventing, British Equestrian, FEI, IOC, riders and owners, Government departments, health and safety advisors and consultants, VIPs and Burghley Estate departments and employees.

Developing event management and delivery plan, including clear and robust event management policies and procedures, ensuring clarity of processes and guidelines, and monitoring progress.

Day to day liaising with the Burghley CEO and regular reporting to the BHTL Board, and frequent and comprehensive communication with all internal and external stakeholders.

Identifying, analysing and developing robust, strategic plans for future development of the event, including understanding emerging and evolving trends (for example digital media) and adapting and adopting them as appropriate for event evolution and innovation.

Working closely with colleagues across the Estate to drive forward our sustainability agenda, identifying and implementing meaningful actions, resulting in significant and sustained positive environmental changes before, during and after the event.

Required

Excellent interpersonal, communication and influencing skills.

Proven inclusive and inspirational leadership qualities.

Knowledge or experience of, or participation in, equestrian sport and understanding of national, international and elite level sport is highly desirable.

Proven commercial acumen.

Excellent organisational, analytical, and co-ordination abilities.

Interested in and driven by continuous improvement and innovation.

Awareness of Heritage Landscape Management and impacts would be advantageous.

If you require any further information about the role, including details about the full recruitment process, please contact Jo Evans, Head of HR.

Please submit your application, including covering letter and CV to jo.evans@burghley.co.uk. Closing date for applications is 17th August 2021.